

2022 EDITORIAL CALENDAR

	CONTINUING EDUCATION	CLINICAL ISSUES	LAB MANAGEMENT	INFECTION DIAGNOSTICS	EDUCATION	BEST PRACTICES	MOLECULAR DIAGNOSTICS	PRODUCT FOCUS	FULL PAGE AD BONUS & SHOW COVERAGE
JAN	C. Difficile	Toxicology	Lab Safety	Urinalysis & Body Fluids	AI/ML in the Lab	QA/QC	Inflammatory Syndrome & COVID-19	Assays	Social Media Message
FEB	HbA1C	Chemistry	LIS/EHR	HIV	Flu	Sepsis	Prenatal Testing/ Newborn Screening	Antibody Tests	Semi-Annual Signet Ad Study
MAR	Infectious Disease Tracking	Gastroenterology	Salary Survey	HAIs	Certification Ready	State of the Industry: Clinical Data	Long-Haul COVID-19 Testing	Vitamin D	HIMSS'22: Mar 14-18, Orlando MLO Online Forum: Mar 23 60% off eProduct Insider ad Clinical Spotlight: 35 words & image
APR	Cardiac Biomarkers	Diabetes	Lab of the Year	Hematology	Revenue Cycle Management	Employee Retention	Autoimmune Diagnostics	Variant Testing	CLMA: TBD AACR: Apr 9-13, New Orleans EWC: TBD Clinical Spotlight: 35 words & image
MAY	Women's Health	Antimicrobial Resistance	Supply Forecasting & Handling	Cross Contamination	Cost of Errors	State of the Industry: Best Practices in Lab Management	Next Generation Sequencing (NGS)	Specimen Collection	ASM-Clinical Virology Symposium: May 1-4, West Palm Beach APHL: May 17-20, Cleveland Clinical Spotlight: 35 words & image
JUN	COVID-19 Update	Liquid Biopsies	Analyzers	Microbiology	POCT	PPE	Immuno-Oncology Assays	New Products	ASCO: Jun 3-7, Chicago ASM: Jun 9-13, Washington DC ASCLS-AGT-SAFMLS: Jun 26-30, MI MLO Online Forum: Jun 22 Clinical Spotlight: 35 words & image
JUL	Endocrinology	Inflammatory Disease Testing	Lab Safety	Group B Strep	Informatics	Developing QC Practices	Genomic Profiling	Table Top Testing	AACC Preshow Issue 60% of eProduct Insider ad Social Media message
AUG	POCT	Cell Therapies	State of Industry: Disease Management	Flow Cytometry	COVID-19	Phlebotomy	Mass Spectrometry	Coagulation Analyzers	AACC Show Issue: Jul 24-28, Chicago Clinical Spotlight: 35 words & image
AUG	CLR 2022-2023 ANNUAL BUYERS GUIDE print, digital edition, online, industry shows CLR FULL-PAGE AD BONUS: Free 5" listing in print + 30% off additional August MLO ad								
SEP	Flu/Respiratory	Controls & Reagents	Automation	Virology	Diabetes	Biomarkers	Genetic Disease Testing	Immunoassay Analyzers	Semi-Annual Signet Ad Study ASCP: Sep 7-9, Chicago
OCT	Blood Pathogens	STIs	Specimen Collection	Plasma & Platelets	Data Management	Immunohistochemistry	Colorectal Cancer	AACC Round-Up	AABB: Oct 1-4, Orlando Clinical Spotlight: 35 words & image
NOV	Reducing Lab Errors	Allergy Testing	Lab Safety	Flu	Reimbursements	Microbiology	State of the Industry: Molecular Diagnostics	Chemistry Analyzers	AMP: Nov 3-6, Phoenix MLO Online Forum: Nov 15 Clinical Spotlight: 35 words & image
DEC	Antibody Testing	Drugs of Abuse	Lab Innovators	Sepsis	QC/QA	Pharmacogenomics	Rapid Testing	LIS Product Guide	MEDICA: Dusseldorf Social Media Message